

Michael EICHINGER

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Biographical Data

- **Date of Birth:** 4th July 1985
- **Place of Birth:** Linz, Austria
- **Nationality:** Austrian

Education & Work Experience

- **June 2003** High school diploma at grammar school in Styria, Austria
- **Oct. 2003 to May 2004** Military service in Styria, Austria
- **Oct. 2004 to present** Start of studies at Vienna University of Economics and Business with the major Business Law
- **Feb. 2006** Receipt of the intermediate diploma
- **Aug. 2006 to present** Start of the student traineeship in a small textile trading company with the main tasks of textile-marketing, customer acquisition, setting up an online-shop its maintenance as well as the support of the Board of Management - <http://www.odem.eu>
- **Oct. 2006 to present** Start of second studies at Vienna University of Economics and Business with the major International Business including learning Chinese at Vienna University
- **Aug. 2008** Internship at Lenzing Fibers Shanghai Co., Ltd. (LFS) with the integration into a textile marketing project focusing on the Chinese market - <http://www.lenzing.com>
- **Sept. 2008 to Jan. 2009** Exchange Term at Tongji University Shanghai (同济大学上海) School of Economics and Management (SEM)
- **July 2009 to Sept. 2009** Internship at China National Textile and Apparel Council (CNTAC) in Beijing with the focus on Corporate Social Responsibility (CSR) - <http://www.csc9000.org.cn/en/>

Skills & other activities

- **Languages** German (Mother Tongue), English (Fluent), Chinese (Basic), French (Basic)
- **Proficient in** MS Office, Web 3.0, Online Marketing Tools
- Enthusiastic basketball player (former played in highest federal league of Austria), golf-player and snowboarder
- Interested in music in general, likes to play the western-guitar and sing